

A group of diverse young adults, including men and women of various ethnicities, are shown from the chest up, cheering with their arms raised in the air. They are standing in front of a light-colored brick wall. The image is framed by a dark blue background with yellow curved borders at the top and bottom. The text is overlaid on the image.

AT A GLANCE

**Dr. Wendy Lee**  
CSP, CBIP

AT A GLANCE

# Dr. Wendy Lee CSP, CBIP



Trained over  
**320,000**  
 corporate executives  
 in over  
**45 countries**

Egypt, Finland, France, Ghana, Austria, Belgium, Bahrain, Brazil, Denmark, Saudi Arabia, Spain, United Arab Emirates, Hong Kong, Nigeria, Argentina, Mexico, Netherlands, Greece, UK, India, USA, Canada, South Africa, Singapore, Tunisia, Norway, Oman, Philippines, Qatar, Romania, Jordan, Kenya, Sri Lanka, Mauritius, Namibia, Hungary, Indonesia, Ireland, Israel, Italy, Australia, New Zealand, Colombia, Thailand, Vietnam, Cambodia .

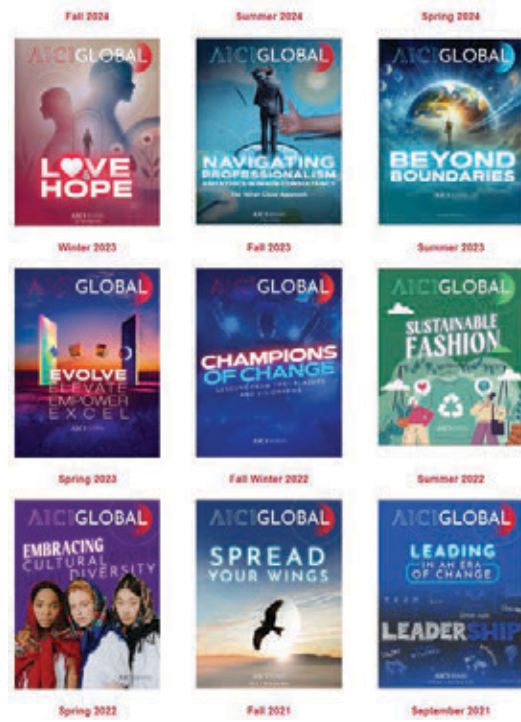


AT A GLANCE

# Dr. Wendy Lee CSP, CBIP

## Editor -in- Chief

Association of Image Consultants International Magazine





AT A GLANCE

# Dr. Wendy Lee CSP, CBIP



## Vice President Marketing

Association of Image Consultants  
International Malaysia



INTERNATIONAL

# Engagements



AT A GLANCE

# Dr. Wendy Lee CSP, CBIP



Dr. Wendy completed her doctorate at the University of Information Technology and Management, Poland with her thesis, **“The Impact of Dress Code on the work performance of the employees in Malaysia and on the Perceived BrandImage of the company”**.

## Adjunct Professor

### Universiti Malaysia Pahang Al-Sultan Abdullah

Ranked as one of the best in research and innovation within the classifications of Malaysia Technical University Network (MTUN) and Non-Research University (Non-RU)





AT A GLANCE

# Dr. Wendy Lee CSP, CBIP

## President

Virtual Speakers Association International



VSA INTERNATIONAL  
Virtual Speakers Association

# 1<sup>ST</sup>

President to host  
the Global Speakers  
Summit in Bali

300 attendees from 35 countries



AT A GLANCE

# Dr. Wendy Lee **CSP, CBIP**

## Certified Speaking Professional



The Certified Speaking Professional™ (CSP) designation is a prestigious international credential that recognizes speakers who have achieved the highest level of excellence and professionalism in the industry. With only around 17 VSAI members worldwide holding this designation, it places those who earn it among the top tier of professional speakers globally.





AT A GLANCE

# Dr. Wendy Lee CSP, CBIP

## Executives' Global Network



A EGN Chairperson is capable of facilitating the knowledge sharing as a Chair to create space for professionals within a confidential peer group to share knowledge and create relationships, both within formal meetings and in between them, having substantial experience and executive presence to facilitate the dialogue in the room



# Women in Management

Business Role Model Category

## PROFESSIONAL WOMEN & CAREER GLOBAL AWARDS 2024





MEET

# Dr. Wendy Lee **CSP, CBIP**

- ▶ **Professional BrandImage™ Consultant**
- ▶ **Adjunct Professor** - Universiti Malaysia Pahang
- ▶ **Certified Speaking Professional**
- ▶ **Doctor of Business Administration** -  
University of Information Technology & Management (UITM, Poland)
- ▶ **Director - BrandImage™ International Institute**
- ▶ **Editor-In-Chief** – Association of Image Consultants International Magazine
- ▶ **President** – Virtual Speakers Association International
- ▶ **Vice President (Int'l Relations)** – One Belt One Road SEA NGOs Alliance
- ▶ **Director** – Nusantara Sino Global Holdings
- ▶ **Certified Colour & Style Consultant** – The Australian Image Company
- ▶ **Certified Image Consultant** -  
Advanced Diploma in Image Consultancy - Jabatan Pembangunan Kemahiran

For the past 20 years, **Dr. Wendy Lee**, an appointed **Adjunct Professor** and the **founder of Chapter One Asia**, an award winning BrandImage™ Consultancy Firm, has trained more than **320,000 corporate executives** worldwide, helping them define and refine their brand and image through their appearance, behavior and communication.

She is one of Asia's most inspiring speakers and is also the **Director of the World's First BrandImage™ International Institute** that is **recognized by the Malaysian Department of Skills Development (JPK), Open University Malaysia (OUM)** and the **United Kingdom (UK)** as an **accredited centre**.

Her clients range from Fortune 500 companies to Government Linked Companies (GLCs), Multinational Companies (MNCs) and Small and Medium Enterprises (SMEs).

Wendy is one of the rare few that is **accredited an Advanced Diploma in Image Consultancy by JPK (Jabatan Pembangunan Kemahiran)**. She was also instated as the **first and only BrandImage Consultant for the state of Sichuan, China**.



MEET

# Dr. Wendy Lee **CSP, CBIP**

In 2003, Wendy decided to leave her cushy job as the country manager for Serono, the third largest biotech company in the world and dove head-first into the image consulting industry. She founded Chapter One Asia which gathered momentum and trust, culminating in the firm being awarded as **SME's Top 100 Fast Moving Companies in 2010**. Soon after, she realized that branding and image are inseparable and thus founded the branding specific arm, **BrandImage Consultancy**, whilst coining the term BrandImage.

Prior to her transition into the image consultancy industry, Wendy was **instrumental in developing and promoting the pharmaceutical markets for Malaysia, Singapore, Thailand and The Philippines**. Her accumulated know-how in business development; marketing and customer relations resulted in her clinching the prestigious **Salesperson of the Year Award**, marking her stamp as one of the top 10 marketing persons worldwide.

Wanting to attract likeminded individuals, Wendy then **founded the Malaysian Association of Brand and Image**

**Consultants (MABIC) in 2010** where she was unanimously given the honour and trust of being voted in as the President.

Wendy and Chapter One Asia had many **partnerships** with various institutions over the years including, but not limited to **Open University Malaysia, HELP University, SCHRLM and Usahanita**. Noting the importance of personal branding for self-improvement and career advancement, her **Personal Branding programme** was also made into an **elective for all undergraduates in Nilai University**.

As the image consulting industry grew, Wendy noticed there was a gap between the supply and demand for image consultants. Hence, she founded **BrandImage International institute** with the aim of training capable BrandImage Consultants and to date, she has **trained over 150 of them**.

Together with BrandImage College, they are both certified by the **Department of Skills Development, Malaysia** and by **The Office of Qualifications and Examinations Regulation (Ofqual), United Kingdom**.





MEET

# Dr. Wendy Lee CSP, CBIP

A woman of many hats, she is also a **fashion and style critique**. Wendy was previously appointed as the national media giant, **Media Prima Berhad's (TV3, NTV7, 8TV, TV9) image consultant** and was also invited to be a **panel judge** for various beauty pageants such as The Miss Astro Chinese International Pageant 2006 & 2007, The Mrs Asia International Pageant 2016, The Miss Chinese Cosmos Pageant 2016 and the Mrs Malaysia Universe Pageant 2017 whilst garnering considerable media recognition for her expertise in the image field with **TV and Radio appearances**, namely in: **Astro, 8TV, RTM, TV3, NTV7, RedFM, Capital FM and BFM**, and has also been featured in **The New Straits Times, The Star, Sin Chew Jit Poh** and various magazines such as **Her World, Feminine, In Trend, Cittabella, and Cleo**.

Wendy had won countless awards as well. Amongst them were the prestigious **Asian Image Consultant of the Year by The Australian Image Company**, the **Golden Phoenix Women Entrepreneur Award**, the **Sin Chew Award for Outstanding Educational Institution – Professional Training Centre** and the recent **MIA 70 Rising Personalities on LinkedIn Malaysia**.



She also participated and been elected to many positions in varied associations such as:

- ▶ **Vice President of International Public Relations** – One Belt One Road SEA NGOs Alliance
- ▶ **President** – Virtual Speakers Association International
- ▶ **Editor in Chief** – Association of Image Consultants International
- ▶ **Member** – Global Trainers Federation
- ▶ **Member** – International Association of Facilitators
- ▶ **Member** – The Federation of Image Consultants (TFIC)
- ▶ **Member** – The Association of Colourflair Consultants (MACC).

MEET

# Dr. Wendy Lee CSP, CBIP

As a **prolific writer**, Wendy has contributed **more than 150 articles on Image, Branding and Etiquette** to newspapers and magazines such as **the Star, New Strait Times and Malaysia SME's Pillars** whilst successfully launching her **Up Your Value! – a bestselling book** aimed at helping men and women increase their worth in various areas. She is also well-known for her **“Be Atas” Youtube series** which is very popular with both her corporate and personal clients.

Every single individual who has met Wendy in person would remember her smile, warmth, professionalism, and breadth of knowledge.

As she would always say, **“With substance, there must always be style”** and this mantra is reflected in every aspect of her wonderful persona and energy that she gives off during trainings, be it virtual or physical.

## Summary of Qualifications:

- President of MABIC (Malaysian Association of Brand and Image Consultants)
- Certified - Train The Trainer by PSMB (Pembangunan Sumber Manusia Berhad)
- Trained under The Australian Image Company
- Trained under Pat Vincent Scott of 'The Colourflair Studios, UK
- Member of The Association of Image Consultants (AICI)
- Member of The Federation of Image Consultants (TFIC)
- Member of The Association of Colourflair Consultants (MACC)
- Diploma in Pianoforte The Associate Trinity of College London (ATCL)
- Diploma from the Yamaha and Kawai School of Music.

## International Engagements:

- |                    |                   |                    |                    |
|--------------------|-------------------|--------------------|--------------------|
| • 2020 - Singapore | • 2017 - China    | • 2013 - China     | • 2008 – Singapore |
| • 2019 - Singapore | • 2016 - China    | • 2012 - Thailand  | • 2008 – Indonesia |
| • 2018 – Singapore | • 2015 - Thailand | • 2011 – Hong Kong | • 2008 – Thailand  |
| • 2018 – China     | • 2014 - Myanmar  | • 2009 – Singapore | • 2007 – Bangkok   |

## Corporate Social Responsibility Projects

- 2005 – WAO (Women's Aid Organisation)
- 2006 – WIM (Women's Institute of Management)
- 2006 – Malaysian Healthy Aging Society
- 2008 – Fund Raising For The Malaysian Ice Hockey Team
- 2009 – Joint CSR project with IBBM
- 2013 – CSR project for Persatuan Orang-Orang Kerdil
- 2013 – CSR project for Terakah Nur Barakah



MEET

# Dr. Wendy Lee CSP, CBIP

## Awards:

- Top 50 Professional & Career Women Global Awards 2024 - Women In Management
- MIA 70 Rising Personalities on LinkedIn Malaysia 2020
- Sin Chew Outstanding Educational Institution Professional Training Centre
- SME Malaysia Top 100 Fastest Moving Company Award 2010
- Awarded Salesperson of the Year Award
- Awarded the Asian Image Consultant of the Year by The Australian Image Company in 2004
- Judge for Mrs. Elite Malaysia Universe 2017
- Judge for Mrs. Asia International 2016 World Grand Final
- Judge for Mrs. Asia International 2016 Cultural Night Party
- Judge for Miss Chinese Cosmos Pageant Southeast Asia Region 2016
- Judge for Miss and Mrs Malaysia Petite World 2016
- Judge for The Miss Astro Chinese International Pageant 2006
- Judge for The Miss Astro Chinese International Pageant 2007
- Judge for The Miss Astro Chinese International Pageant 2006
- Judge for The Miss Astro Chinese International Pageant 2007



MIA 70 Rising Personalities On LinkedIn In Malaysia In 2020



MEET

# Dr. Wendy Lee CSP, CBIP

## Columnist/ Author:

- 2020 (New Straits Times)
- 2019 (New Straits Times)
- 2018 (New Straits Times)
- 2014 (Yellow Pages)
- 2014 (NONA)
- 2014 (The Star – Starjob Pullout– Image Matters)
- 2013 (The Star – Starjob Pullout– Image Matters)
- 2013 - 2014 (Malaysia SME – Pillars)
- 2012 – 2014 (Wanita Hari Ini)
- 2012 (Up Your Value! Book)
- 2011 – 2012 (The Star – Ask The Experts – MyStarJob)
- 2011 – 2012 (The Star – Clovetwo Online Portal)
- 2011 – 2012 (Malaysia SME – Pillars)
- 2010 - 2011 (The Star - Miss Behave – monthly columnist)
- 2009 – 2010 The Star – Clovetwo Online Portal)



## Media Appearances – Television

- 2012 Capital TV (Business Talk)
- 2011 The Star's Switch Up TV (Fabulous in 5)
- 2009 NTV7 The Breakfast Show (Dress For Success)
- 2009 NTV7 The Breakfast Show (Valentine's Specials)
- 2008 8TV (The Ultimate Prom Night)
- 2008 8TV (Nivea Advertisement)
- 2008 RTM1 (Selamat Pagi Malaysia)
- 2008 RTM 2 (Hello on Two)
- 2007 Astro (Charming Rendezvous)
- 2006 Astro (Charming Rendezvous)
- 2005 Astro (Charming Rendezvous)
- 2005 8TV (Eve's Diary)

## Radio Interviews

- 2014 BFM 89.9
- 2012 Capital FM (Up Your Value Book Launch)
- 2012 BFM 89.9 (Up Your Value Book Launch)
- 2011 BFM 89.9 (Personal Branding)
- 2009 – 2010 BFM 89.9 (Raise Your Game – 9 weeks series)
- 2010 BFM 89.9 (International Women's Week)
- 2009 Red FM (Radio Interview With Dilly)
- 2009 Capital FM (Etiquette Chat)



MEET

# Dr. Wendy Lee CSP, CBIP

## Media Appearances – Newspapers & Magazines

- 2014 StarJob (Image Matters)
- 2014 NONA (Personal Shopper)
- 2013 StarJob (Image Matters)
- 2012 Reader's Digest Asia (Mind Your Manners)
- 2011 The News Straits Times (Anyone Can Model)
- 2011 Her World (How To Cope Well Under Pressure)
- 2011 The News Straits Times (A Confidence Booster)
- 2010 The News Straits Times (Smile with Confidence)
- 2010 The News Straits Times (Tattoos in the Workplace)
- 2010 Feminine (About Wendy)
- 2009 Her World (Lessons in Life)
- 2009 Health & Beauty (Dress for Success)
- 2009 Sin Chew Jit Poh (Dining Etiquette Essentials)
- 2009 Kosmo (Tiga Teras Perunding Imej)
- 2009 The Star ([www.clovetwo.com](http://www.clovetwo.com))
- 2009 The News Straits Times (Hey, Good Looking!)
- 2009 The Malay Mail (Men With Style)
- 2008 The Star ([www.clovetwo.com](http://www.clovetwo.com))
- 2008 The Star (Getting Ahead With The Right Image)
- 2008 The Star (New Year, New Look)
- 2008 The Star (Land Your Dream Job)
- 2008 The Star (Dress Right)
- 2008 The Star (Dressing For The Job)
- 2008 InTrend Magazine (All About You Workshop)
- 2008 The Star (Plane Good Manners)
- 2008 The Star (Grooming For Success)
- 2008 The Star (Winning Ways)
- 2008 The Star (The New Age Power Dressing For Women)
- 2008 InTrend Magazine (Smart Career Dressing For Women)
- 2008 The Star (Right Look With Grab Attention)
- 2008 News Straits Times (Look Sharp and Think Positive)
- 2008 The Star (Empowering Women In The Workplace)
- 2008 Graduan (I Can't Believe You Wore That To Work!)
- 2008 The Star (Fund Raiser For Games Bid)
- 2008 Malaysian's Women's Weekly (Jazz Up Your Life)
- 2007 The News Straits Times (The Spectrums of Emotions)
- 2007 Malaysian's Women's Weekly (The Key To Networking)
- 2007 Cleo (Glamour of Great Posture)
- 2007 The News Straits Times (Making Plus Looks Positive)



MEET

# Dr. Wendy Lee CSP, CBIP

## Media Appearances – Newspapers & Magazines (cont)

- 2006 Jelita (Kenali Kategori Wajah)
- 2006 Jelita (Wajah Persona Peribadimu)
- 2006 Jelita (Serlah Seri Wajah Bersegi Tiga)
- 2006 Citabella (Match Me Up)
- 2006 Wanita (Aksesori Besar Peranannya)
- 2006– Citabella (Your Body Shape)
- 2005 Her World (Who Are You Really?)
- w005 Harmoni (Bengkel Penampilan Rias)
- 2004 The News Straits Times (Malaysians More Image Conscious Now)
- 2004 The News Straits Times (Dressing For A Good Image)





# OUR Clients

We are passionate about living our mission in inspiring individuals to attain higher level of self-achievement through cutting edge core skill trainings.

## 1. BANKING, INSURANCE, INVESTMENT & CONSULTING RELATED COMPANIES

- AFFIN BANK
- AIA MALAYSIA
- AMERICAN INTERNATIONAL GROUP (AIG)
- ALLIANCE BANK BERHAD
- ALLIANZ GENERAL INSURANCE COMPANY
- ALPHA ANALYTICAL
- AMBANK
- AMCORP
- AMERICAN EXPRESS (M) SDN BHD
- AMINVESTMENT BANK BERHAD
- ARECA CAPITAL
- ASIAN BANKING GROUP
- AXA AFFIN LIFE INSURANCE BERHAD
- AXA GROUP
- BANGKOK BANK
- BANK ISLAM
- BANK NEGARA MALAYSIA
- BANK OF CHINA
- BANK OF TOKYO
- BANK PEMBANGUNAN MALAYSIA
- BANK SIMPANAN NASIONAL
- BDO MALAYSIA
- BERJAYA SOMPO
- BRUNEI INSTITUTE OF LEADERSHIP & ISLAMIC FINANCE (BILIF)
- CAGAMAS BERHAD
- CHINA CONSTRUCTION BANK
- CIMB BANK BERHAD
- COLLIERS INTERNATIONAL
- DAMANSARA ASSET
- DANAJAMIN NASIONAL BERHAD
- DELOITTE
- DEUTSCHE BANK
- ERNST & YOUNG
- GENERALI INSURANCE
- GREAT EASTERN
- HILL & KNOWLTON
- HONG LEONG BANK
- HSBC BANK
- ISLAMIC BANKING & FINANCE INSTITUTE MALAYSIA (IBFIM)
- ING INSURANCE
- JENJOBS
- INFOBIP ASIA PACIFIC
- KUWAIT FINANCE HOUSE
- LABUAN FINANCIAL SERVICES AUTHORITY
- MAYBANK
- MBF HOLDINGS BHD
- MBSB BANK
- MULTI-PURPOSE INSURANCE BERHAD (MPIB)
- OCBC BANK
- PACIFIC & ORIENT INSURANCE CO. BHD
- PRICEWATER HOUSE COOPERS
- PRUDENTIAL
- PRUDENTIAL BSN
- PUBLIC BANK BERHAD
- PUBLIC MUTUAL
- RHB BANK
- STANDARD CHARTERED BANK MALAYSIA
- TAKAFUL MALAYSIA
- TOKIO MARINE INSURANCE
- WEZMART INTERNATIONAL SDN BHD
- DKSH HOLDINGS (MALAYSIA) BERHAD
- EXPERIAN
- FOR LIFE RESEARCH SDN. BHD.
- LEO BURNETT
- LIRUNEX LIMITED
- MANPOWER GROUP SOLUTION
- MCKINSEY
- PROTASCO
- QI GROUP
- SAMHOUD
- SHAMSIR JASANI GRANT THORNTON
- TERENGGANU INCORPORATED SDN BHD
- UOB BANK

# OUR Clients

## 2. GOVERNMENT-LINKED & GOVERNMENT RELATED COMPANIES

- KHAZANAH NASIONAL
- KWAP (KUMPULAN WANG PERSARAAN DIPERBADANKAN)
- KWSP (KUMPULAN WANG SIMPANAN PEKERJA)
- PETROLEUM NASIONAL BERHAD (PETRONAS)
- PROTON BERHAD
- TELEKOM MALAYSIA
- TENAGA NASIONAL BERHAD
- MALAKOFF
- AIR SELANGOR
- ALAM FLORA
- JABATAN PEGUAM NEGARA
- JABATAN PENDIDIKAN POLITEKNIK DAN KOLEJ KOMUNITI (JPPKK)
- MALAYSIA EXTERNAL TRADE DEVELOPMENT CORPORATION (MATRADE)
- MALAYSIAN COMMUNICATIONS AND MULTIMEDIA COMMISSION (MCMC)
- MALAYSIAN GLOBAL INNOVATION AND CREATIVITY CENTRE
- MALAYSIAN INDUSTRIAL DEVELOPMENT AUTHORITY
- MINISTRY OF HEALTH (MOH)
- MULTIMEDIA DEVELOPMENT CORPORATION (MDEC)
- PERTUBUHAN KESELAMATAN SOSIAL (PERKESO)
- PERBADANAN INSURANS DEPOSIT MALAYSIA (PIDM)
- PERCETAKAN NASIONAL MALAYSIA BERHAD (PNMB)
- PUTERI UMNO
- SARAWAK ECONOMIC DEVELOPMENT CORPORATION (SEDC)
- SECURITIES INDUSTRY DEVELOPMENT CORPORATION (SIDC)

- SOCIAL SECURITY ORGANISATION (SOCSO)
- SURUHANJAYA KOMUNIKASI MULTIMEDIA MALAYSIA (SKMM)
- SURUHANJAYA PENGANGKUTAN AWAM DARAT (SPAD)
- MALAYSIA RUBBER BOARD

## 3. OIL & GAS COMPANIES

- MISC BERHAD
- MMC CORPORATION
- MALAYSIA LNG SDN BHD
- TDM MALAYSIA

## 4. DEVELOPER, CONSTRUCTION & BUILDING RELATED COMPANIES

- BERJAYA GROUP
- BINAPURI HOLDINGS BERHAD
- DRB PROPERTIES
- GAMUDA LAND
- IJM CORPORATION BERHAD
- IOI GROUP
- KONSORTIUM PD SDN. BHD.
- LAGENDA PROPERTY
- MAH SING
- MCT BERHAD
- MOTIBINA SDN BHD
- MUDA HOLDINGS
- NAZA
- PLUS HIGHWAY
- PROTON CITY DEVELOPMENT CORPORATION
- SIME DARBY PROPERTY
- SUNWAY GROUP
- SUNWAY CITY BERHAD
- SUNWAY CONSTRUCTIONS
- SUNWAY PROPERTIES
- TARAF NUSANTARA SDN BHD
- TROPICANA GROUP
- UMW MALAYSIA
- G TOWER
- METRO KAJANG HOLDINGS (MKH)
- SELANGOR DREDGING BERHAD (SDB)
- SEE HOY CHAN

# OUR Clients

## 5. MANUFACTURING, INDUSTRIAL, PLANTATION & AUTOMOTIVE RELATED COMPANIES

- ASM GROUP
- BMW
- BORAL PLASTERBOARD (M) SDN BHD
- BOSCH
- BRIDGE ICD SDN BHD
- CYCLE & CARRIAGE BINTANG
- DUTCH LADY
- EDARAN OTOMOBIL NASIONAL BERHAD (EON)
- FRASER AND NEAVE (F&N)
- GUPPY PLASTIC
- JTI INTERNATIONAL
- KNAUF SDN. BHD (A.K.A USG BORAL)
- MAMEE MALAYSIA
- MALAYSIAN MOSAICS BERHAD
- MERCEDES BENZ
- NESTLE (M) SDN BHD
- PENSONIC (M) SDN BHD
- PROTON EDAR
- PUSPAKOM SDN BHD
- SIME DARBY BERHAD
- SIME DARBY PLANTATION
- SIME DARBY SWEDISH AUTO
- FONTERRA
- GRANDFLO BERHAD
- GROUP M MALAYSIA
- NEWAYS MALAYSIA

## 6. HOSPITALITY (HOTELS & MEDICAL CENTRE) RELATED COMPANIES

- AMARI HOTEL
- BERJAYA TIMES SQUARE HOTEL
- CAPRI BY FRASER KUALA LUMPUR
- CASA DEL RIO MELAKA
- CORONADE HOTEL
- COURTYARD BY MARRIOTT HOTEL
- CROWNE PLAZA HOTELS & RESORTS

- EASTIN HOTEL
- FEDERAL HOTEL
- FLAMINGO HOTEL PENANG
- GENTING GROUP OF HOTELS
- GLENEAGLES HOSPITAL PENANG
- GLENMARIE GOLF AND COUNTRY RESORT
- GRAND HYATT MALAYSIA
- GRAND MILLENNIUM HOTEL
- HILTON HOTEL
- HOLIDAY INN
- HOTEL NIKKO
- HOTEL RENAISSANCE
- INTERCONTINENTAL HOTEL
- KOTA PERMAI GOLF & COUNTRY CLUB
- KPJ PAHANG
- KPJ SPECIALIST HOSPITAL
- KUALA LUMPUR GOLF & COUNTRY CLUB BERHAD
- LE-MERIDIEN HOTEL
- MANDARIN ORIENTAL
- MAYA HOTEL
- PALACE OF THE GOLDEN HORSES
- PAN PACIFIC KLIA
- PARKROYAL KUALA LUMPUR
- PULLMAN KUALA LUMPUR CITY CENTRE
- REGENT HOTEL
- SARA RESORT MANAGEMENT SDN BHD
- SHANGRI-LA KUALA LUMPUR
- SHERATON IMPERIAL HOTEL
- SUBANG SHERATON
- SUNWAY HOTEL & RESORTS
- SUNWAY MEDICAL CENTRE
- THE DANNA LANGKAWI
- THE GARDENS HOTEL
- WESTIN HOTEL
- PENINSULAR HONG KONG
- ROBINSONS
- THEME ATTRACTIONS RESORT & HOTEL
- CITITEL



# OUR Clients

## 7. IT, TELECOMMUNICATION, ELECTRONIC & ELECTRICAL RELATED COMPANIES

- ACCENTURE MALAYSIA
- ASTRO
- CELCOM
- DELL
- DIGI TELECOMMUNICATION
- EDOTCO
- IMPACT COMMUNICATIONS
- INTEL MICROELECTRONICS
- INTEL TECHNOLOGY
- MEDIA PRIMA
- NIKON
- RICOH
- SONY
- HILTI ASIA IT SERVICES SDN BHD
- MINES MARKETING
- SOURCESAGE
- TIME DOTCOM BERHAD

## 8. EDUCATION RELATED COMPANIES

- AUG MALAYSIA
- BAECONHOUSE
- HELP UNIVERSITY
- INTERNATIONAL MEDICAL UNIVERSITY
- INSTITUT TEKNOLOGI PETROLEUM PETRONAS (INSTEP)
- INSTITUTE OF ENGINEERING MALAYSIA (IEM)
- KOLEJ DAMANSARA UTAMA (KDU)
- KTAR (KOLEJ TUNKU ABDUL RAHMAN)
- LIM KOK WING UNIVERSITY
- MAKTAB PERTAHANAN ANGKATAN TENTERA
- MONASH UNIVERSITY
- MULTIMEDIA UNIVERSITY
- NILAI UNIVERSITY COLLEGE
- ROYAL INSTITUTION OF SURVEYORS MALAYSIA
- SUNWAY COLLEGE

- SUNWAY TES
- SUNWAY UNIVERSITY
- TAN CHONG EDUCATION SERVICES SDN BHD
- TAYLORS UNIVERSITY
- THE ICLIF LEADERSHIP AND GOVERNANCE CENTRE
- UITM (UNIVERSITI TEKNOLOGI MARA)
- UM (UNIVERSITI MALAYA)
- UMCCED (UNIVERSITY MALAYA CENTRE FOR CONTINUING EDUCATION)
- UMP (UNIVERSITI MALAYSIA PAHANG)
- UNIVERSITI TENAGA MALAYSIA (UNITEN)
- UNIVERSITI MALAYSIA KUALA LUMPUR
- UNIVERSITI UTARA MALAYSIA
- UNIVERSITI SAINS MALAYSIA (USM)
- UTAR (UNIVERSITY TUNKU ABDUL RAHMAN)
- ELITE ESSENTIAL SDN BHD
- PRISTINE ERA SDN BHD

## 9. LOGISTICS & TRANSPORTATION RELATED COMPANIES

- DHL
- KONTENA NASIONAL
- NATIONWIDE EXPRESS
- PRASARANA MALAYSIA BERHAD
- EAGLESTAR PTE LTD
- LINKARAN TRANS KOTA SDN BHD (LITRAK)
- TNT WORLDWIDE MALAYSIA
- MALAYSIA AIRPORT

## 10. ACCOUNTING & ENGINEERING RELATED COMPANIES

- ASSOCIATION OF CHARTERED CERTIFIED ACCOUNTANTS (ACCA)
- FINANCIAL SECTOR TALENT ENRICHMENT PROGRAMME (FSTEP)
- MALAYSIA INSTITUTE OF ACCOUNTANTS (MIA)
- CPA AUSTRALIA

# OUR Clients

## **11. MLM, HEALTH, BEAUTY & AESTHETIC**

### **RELATED COMPANIES**

- ASPEN MALAYSIA
- ASTRA ZENECA
- AVON (M) SDN BHD
- BAYER CO.
- BBRAUN MEDICAL
- BEIERSDORF
- CELLNIQUE
- CNI ENTEPRISE (M) SDN BHD
- EISAI SINGAPORE
- EXFUZE MALAYSIA SDN BHD
- HAI-O BERHAD
- IDS MEDICAL
- JOHNSON & JOHNSON
- JONLIVIA SDN BHD
- LAC MEDICAL
- NUSKIN MALAYSIA
- PROCTOR AND GAMBLE (P&G)
- REVLON
- PFIZER MALAYSIA
- TERUMO MALAYSIA SDN BHD
- ZOLL MEDICAL
- ZUELLIG PHARMA
- FRESENIUS
- MELORITA HEALTHCARE
- MERCK SHARP & DIGME (M) SDN BHD
- NOVARTIS
- UEM EDGENTA UHS ESSENTIAL HEALTH (M) SDN BHD
- UNILEVER MALAYSIA
- WYETH NUTRITION (MALAYSIA) SDN BHD

## **12. DEPARTMENTAL STORES, RETAIL & FMCG**

### **RELATED COMPANIES**

- AEON CORP. SDN BHD
- BONIA
- COCA COLA
- FOSSIL GROUP MALAYSIA
- HABIB JEWELS

- LVMH PERFUMES & COSMETICS (M)
- MCDONALD'S MALAYSIA
- PARKSON
- PAVILION KL
- QSR STORE SDN. BHD.
- RALPH LAUREN
- RCE MARKETING
- SOGO
- SWISS LUXURY WATCH & JEWELRY SDN BHD
- SUSHI KING
- TWO L FASHION
- WATSONS
- DATACRAFT DEGEM MASTERPIECE
- DRAGON-I SDN. BHD.
- LUXASIA (M) SDN BHD
- VISIBER SDN BHD
- AJINOMOTO

## **13. OTHER INDUSTRIES**

- AVERIS
- SOCIETY OF PETROLEUM ENGINEERS (SPE)
- YAYASAN TUN RAZAK
- LA FLAIRE