

5 Tips To Help You Nail The 'Smart Casual' Look!

Dr. Wendy Lee Professional BrandImage Consultant HP: 016-226 8676 www.chap-one.com wendy@chap-one.com Now that we are moving from WFH (Work-From-Home) to BTO (Back-To-Office), more and more companies are moving towards a more dressed down dress code.

Because of different interpretations, instead of Smart Casual, some have crossed to Casual, and even Lazy Casual.

What Is Your Current
Dress Code?
Are you in Business Casual
or Smart Casual?



For someone that is in formal attire all the time, a checkered shirt & khakis are smart casual. But for someone that wears a T-shirt, the same ensemble would then make it business casual.

The same goes for girls. For some, ballerina flats are their daily office wear. This means if they switch to sneakers, it will then be Smart Casual. But for some, flats are a definite No-No as sneakers are deemed too casual. Confusing right?

Here are 5 Tips To Help You Nail The 'Smart Casual' Look!





Tip 1: The Word is "Smart"

The word smart means intelligent. Literally. There is a reason why Professors, Judges, Doctors, dress the way they do – to look intellectual and knowledgeable.

So, check out your reflection in the mirror. If you do not look smart enough, please change.



Tip 2: The Word "Cannot"

When getting dressed, and these words pop up:

- cannot fasten
- cannot breathe
- cannot button
- cannot zip

Please change.

Tip 3: The 80-20 Rule

Follow the famous Pareto Principle = 80-20. Cover 80% of your body, and only bare 20%... or at most, 30%. If you think you bare anything more than 30%, please change.



Tip 4: The 3S's - Sick, Sleepy, Smelly

Before you step out of the house, stand in front of a big mirror and ask yourself:

Do I look like any of these 3 Big S's - Sick, Sleepy, Smelly?

If you do, change.





Tip 5: The Birds & The Bees

You are going to the office, not to the bird park. So, don't choose too many loud prints or patterns.

If at any time you look like the birds, the bees, the flowers or the trees, change.

Ladies - Some No-No's

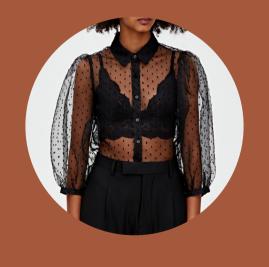
















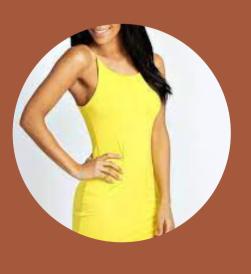
Kaftan



Ripped Jeans



Shorts



Spaghetti Strap

Men - Some No-No's

















Hoodie Sweater



Ripped Jeans



Sleeveless Jersey



Crocs



Hope you enjoyed the read!

THANK YOU!

