



Corporate Image Consulting

A PEEK BEFORE YOU SPEAK!

21 TOP REMINDERS BEFORE YOU PRESENT!



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1. DON'T BREATHE INTO THE MICROPHONE



YOU ARE NOT DARTH VADER

2. DON'T JUST STAND STILL

YOU ARE NOT A STATUE.
USE THE SPACE ON STAGE.



3. DON'T BRING WEIRD TOYS ON STAGE.

IT'S NOT FUNNY.

4. DON'T SMEAR YOUR LIPSTICK ALL OVER YOUR MICROPHONE.

**THE STAIN WILL
SMEAR BACK ON YOU.
HOLD IT FURTHER.**





5. DON'T WEAR LOUD PRINTS AND PATTERNS

**YOU ARE THE SPEAKER.
NOT THE VISUAL AID.**

6. DON'T WALK UP AND DOWN IN FRONT OF THE SCREEN



**IT'S SPOOKY TO KEEP SEEING
YOUR SHADOW.**

7. DON'T DIG YOUR NOSE

THERE IS NO GOLD.
THERE NEVER WAS.



8. DON'T SPORT A MINISKIRT!

EYES ON YOUR FACE.
NOT YOUR LEGS.



9. DON'T TUCK, UN-TUCK, AND RE-TUCK YOUR SHIRT

**YOU WILL LOOK NERVOUS
AND UNPROFESSIONAL.**



10. DON'T KEEP CHECKING YOUR PHONE



**NOTHING IS MORE IMPORTANT
THAN YOUR AUDIENCE**



11. DON'T EXCEED YOUR ALLOTTED TIME LIMIT.

**10 MINUTES - IS OK.
15 MINUTES - PEOPLE WILL
START TO DRIFT AWAY.**

12. DON'T SCRATCH YOURSELF HERE AND THERE

**YOUR AUDIENCE
WILL FEEL THE
ITCH TOO**





13. DON'T SKIP SLIDES IN FRONT OF YOUR AUDIENCE

OR PEOPLE WILL START THINKING,
“ARE YOU SHORT CHANGING ME?”

14. DON'T LEAN ON ANYTHING - ROSTRUM, CHAIR, TABLE, WALL

**YOU WILL LOOK
LAZY.**



15. DON'T DROWN YOUR AUDIENCE WITH LOUD MUSIC



**UNLESS YOU ARE SUDDENLY LOST
FOR WORDS!**

16. DON'T PLAY FAVOURITES

**EVERYONE SHOULD GET THE
SAME LOVE AND CARE**





17. DON'T TURN YOUR BACK TO YOUR AUDIENCE

TRUST THAT YOUR FACE IS
MUCH MORE ATTRACTIVE!

18. DON'T READ POINT BY POINT FROM YOUR SLIDES



YOUR AUDIENCE WILL GO
ZZZZZZZZZZZZ

19. DON'T WAVE YOUR POINTER AT THE SCREEN.



**IT'S A POINTER.
NOT A MAGIC WAND.
PEOPLE WILL FEEL DIZZY.**

20. DON'T DRINK TOO MUCH COFFEE

YOUR MOUTH
AND THROAT
WILL GO DRY



21. DON'T FORGET TO HAVE FUN!

**RELAX.
TRUST THAT EVERYTHING
WILL BE OK!.**





THAT'S ALL FOLKS!

HAPPY PRESENTING!



SOME OF OUR SIGNATURE PROGRAMS

HOW TO

- 1. Project Your Powerful Brand Image**
- 2. Give Impactful Presentations**
- 3. Build Your Personal Brand**
- 4. Communicate With Tact**
- 5. Elevate Your Online Presence**
- 6. Be A Savvy Dining Host**
- 7. Provide An Awesome Customer Experience**



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Chapter One Asia is Malaysia's No. 1 and Asia's largest and fastest growing BrandImage™ Consultancy, specializing in helping clients develop strong first impressions and brand identities, through wardrobe and image development, communication and etiquette as well as protocol skills.

GET IN TOUCH WITH US!

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